



# OHIOSeniorCitizens.com

Discounts, News, Information & Events Dedicated to  
Ohio Senior Citizens, Age 55 and Older!

## **Dear Ohio Senior Citizen Supporter,**

As a supporter of OhioSeniorCitizens.com, we are reaching out to those interested in helping us continue on our journey to grow and expand our services to Ohio senior citizens. In our 7<sup>th</sup> year, we have accomplished many goals. Our online services offer many seniors news stories, discounts/coupons for all Ohio counties, list current events, and offer a comprehensive contact listing of senior centers in all counties. Seniors can access our service to free to find helpful resources in the areas of health, security, lifestyles and more. We offer areas dedicated to products produced in Ohio, medical services, and more. We rolled out our mobile app designed specifically for seniors so they can access our services on their handheld devices. Our email list continues to grow every day, which is used to send out important announcements, events, alerts and offers.

Our greatest pride is our continued top listing on all major search engines. Whether someone searches for Ohio senior events, discounts or other services, OhioSeniorCitizens.com is one of the top 'non-paying' rankings. This means we do not pay to have our rankings displayed on the first search pages of Google, Yahoo, MSN or any other search browser page. Anyone who accesses the Internet understands the value of top rankings, and it's importance to the success of an online service.

This year we have specific goals, but to accomplish them we need your help. Below we have listed them according to the most immediate. Those who help us accomplish our goals will benefit the most as our way of saying 'thank you' for believing in us and our mission.

### **Immediate Goal** (within the next few months):

- To achieving non-profit status (filing and attorney fees)
- Build membership base through advertising and promotional initiatives;
- Social Media: create and maintain accounts for Facebook, Instagram, Twitter, Linked-In, and other relevant social media sites.

### **Intermediate Goal** (within the calendar year):

- Organize and promote live OCS events
- Provide more outreach services in the areas of health and education
- More benefits to membership package

### **Long-Term Goal** (2-3 years depending on success and growth in Ohio):

- To expand websites into other states with to provide products and services as outlined above.

### **Free Benefits to our Ohio Seniors:**

Anyone can sign up and join OCS for free. The benefits of joining include:

- Receive free email newsletters, alerts, notifications, etc. by email
- List event(s) for free on our website
- List business/organization in our Products/Services directory, i.e. Coupons, Senior Discounts, as long as a discount is offered to Ohio seniors
- If you manufacturer a product in Ohio, we will list it for free in our Made in Ohio/USA directory
- Contribute articles on health, self-help, safety, security and other issues of benefit to our membership

### **Sponsorship and Supporters**

#### **BENEFITS OF PARTICIPATION:**

- Reach Ohio senior citizens
- Consistent top major search engine listing results in many categories directed to seniors
- Valuable resource to Ohio seniors
- History with over 7 years of experience providing information and resources to seniors.
- Sponsor/Supporter price is guaranteed for the life of your involvement.

The pricing below is based on what the website offers at this time, and anticipated growth over calendar year 2016. We request all Sponsors and Supporter packages be paid in full by cash, check or credit card in advance of listings so we can initiate our plan of growth. There are no refunds, but your satisfaction is our priority. All sponsorship/supporter packages are for a period of one year, starting upon receipt of approved payment.

**SPONSOR: \$1,000/year** - Prominent display of Sponsor on homepage and a major category page. This will include a promotional panel on top scrolling banner/panel for one month; logo displayed in all our emails; a permanent (non-scrolling) display of logo with link to your website on our homepage, and display of logo on our Supporter's page.

**SUPPORTER I: \$350/year** - Included on scrolling logos on homepage (at bottom of page) with link to your website, Display ad on any one of our MAJOR PAGES (excluding HOME) of your choice, to include NEWS, EVENTS, COUPON, SENIOR CENTERS, TIPS and MEDICAL SERVICES for period of one year, and display on Supporter's page.

**SUPPORTER II: \$200/year** - Display ad on any one of our MAJOR PAGES (excluding HOME) of their choice, to include NEWS, EVENTS, COUPON, SENIOR CENTERS, TIPS and MEDICAL SERVICES for period of one year, and display on Supporter's page.

**SUPPORTER III: \$50/year** - Display ad on Supporters page only.

As OSC grows, we expect the demand for businesses and organizations interested in reaching Ohio seniors to grow along with us. Those who get involved NOW will be grandfathered into current pricing, and as long as you renew, your price will never go up. Also, once we receive non-profit status, you will be able to write off your contributions. This is why our immediate goal is to file for 501(c)(3) status as soon as we have the money. We continue to update and expand as time and money allows, and with your help, we will be able to launch our services faster with more comprehensive information and resources.

Will you please help support us so we can take the next steps? Do you want to get your organization listed first to gain the most exposure? To get onboard, please contact us at your convenience. Together, we can continue to expand our valuable service to our growing population of Ohio senior citizens!

Thank you for your consideration, and helping OhioSeniorCitizens.com!

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